



Informed Consent Goes Mobile Helping Patients and Clinicians Cut Confusion and Paperwork

International Medical Solutions' touch-driven videos, multimedia content and 'e-forms' assist all parties in communicating complex medical education and procedures

ATLANTA (Oct. 21, 2009) – In healthcare settings, the stress of communicating the risk and benefits of complex medical procedures and medications often creates misunderstanding and confusion among patients and their doctors. The required informed consent procedure is tedious and traditionally filled with complex paperwork, often fraught with legalese. International Medical Solutions has introduced a suite of electronic 'smart forms' and web-based mobile applications to digitally deliver an improved informed consent experience for both providers and patients.

Using IMS' Mobile Patient Communicator™ (MPC) platform with wireless 10- or 12-inch touch-screens, clinicians and administrators have access to illustrated, animated and video-enhanced content to explain medical procedures. After presenting medical alternatives, administrators can review paperless, easy-to-read consent forms with patients and family, plus instantly record and file all documentation at the point of care. The consent files can quickly and easily be appended to the provider's practice management and electronic medical record system(s).

Used anywhere in physician practices, outpatient clinics and ambulatory settings, the MPC informed consent module features informative nested videos, animated diagrams and relevant medical/legal content. It simplifies patient education and documentation, empowering patients to take an active role in decision making. And equally as important, the MPC helps doctors explain procedural risks and complications, plus appropriately establish expectations in a more patient-friendly and personal manner.

"Surveys indicate that 60 percent of patients do not comprehend or even read printed consent forms," said Kelvin Buncum, president of International Medical Solutions. "In discussions with leading medical organizations, we recognized that improving the consent process required consideration of factors such as patient stress, literacy and language. Our video-enhanced informed consent embeds multimedia elements and interactive assessments to gauge and increase patient comprehension. This not only improves doctor-patient communications, it significantly enhances patient safety and organizational quality."

All MPC models are password protected, run on secure in-house wireless networks and are compatible with common wireless network standards.

IMS' interactive software provides patients comprehensive access to medical data via portable touch-screens used during visits to their healthcare provider's facilities. The Mobile Patient Communicator™ provides a user-friendly platform that facilitates patient check-in, electronic form completion, simplifies complex medical instruction and informed consent, reinforces knowledge and teaches patients healthy behavior, all while boosting nurse and staff productivity.

For more information and detail background visit the International Medical Solutions website, <http://ims-mpc.com>, contact us at info@ims-mpc.com or call toll-free 1-888-IMS-4050.